







Installed on over 8 million homes $\!\!\!\!\!^*$ from coast to coast,

James Hardie® fiber cement siding products are designed to resist the most extreme conditions while romancing the senses. Enjoy the warm, natural character of wood with unprecedented peace of mind. It's easy to see what makes James Hardie the market leader.

UNIQUE FORMULATION

We use the highest quality raw materials and proprietary additives for enhanced strength and moisture protection.

FINISHING TECHNOLOGY

Baked-on color delivers a beautiful finish that resists fading and makes a lasting impression.

COMPLETE EXTERIOR™

Offers homeowners an unrivaled collection of design options with exceptional warranties through a single, trusted manufacturer.

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Warranty and Endorsements

^{*}Estimate based on total James Hardie siding sales through 2016 and average housing unit size.

HardieZone® System

Only James Hardie fiber cement products are Engineered for Climate®. In the northern U.S. and Canada, HZ5® products resist shrinking, swelling and cracking even after years of wet or freezing conditions. HZ10® products help protect homes from hot, humid conditions, blistering sun and more.

With James Hardie siding and trim, homeowners have an exterior that's tougher than the elements and easy on the eyes.

NO MATTER WHAT NATURE BRINGS







TOUGHER THAN THE ELEMENTS



Stands up to storms and harsh weather



Water resistant to protect against swelling, warping and cracking; also resists mold damage



Won't be eaten by animals or insects



Fire resistant



Helps reduce time and money spent on maintenance



Unique Formulation HZ5® Substrate

Not all fiber cement is the same. The James Hardie HZ5 product formulation contains the highest quality raw materials. Proprietary additives, combined with an innovative manufacturing process and product design, create a substrate specifically engineered to reduce moisutre and resist damage from wet or freezing conditions.

PROPRIETARY ENHANCEMENTS CREATE **DURABLE JAMES HARDIE® SIDING**



Perfect balance of strength and workability

Our balance of high-quality Portland cement, sand and cellulose fiber delivers the best combination of strength and workability.



Enhanced moisture resistance for unmatched durability

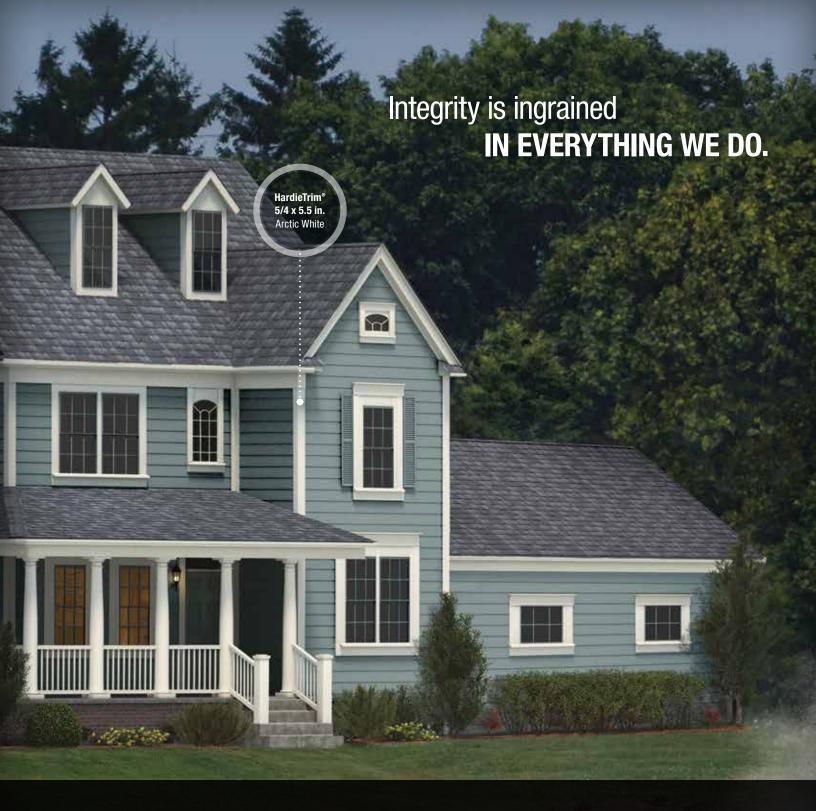
Patented and proprietary additives are chemically bonded within the HZ5 substrate matrix to provide durable moisture resistance.



Increased dimensional stability

Our siding is engineered at the microscopic level to create a fiber cement composite with superior dimensional stability that helps protect against shrinking and splitting.





The advanced design of HZ5 lap siding improves drainage from top to bottom.

In addition to our product formulation's enhanced moisture resistance, HardiePlank® HZ5 lap siding features a modified profile with a sloped top and bullnose drip edge for improved drainage over the entire outer face of the board.



Sloped Top

Positive slope at top drains moisture to outer face of lap



Profiled Drip Edge

Bottom bullnose drip edge allows moisture to drain away from lap

Finishing Technology

Primer

A quality primer is the first step to ensuring that the paint color you select beautifully expresses a home's true character now — and for years to come. Our primer is climate-tested and engineered for use with paint on James Hardie fiber cement siding products. It helps to provide consistent, long-lasting paint adhesion, even in the most demanding conditions.

ColorPlus® Technology

Our advanced ColorPlus® Technology finishes deliver the ultimate in aesthetics and performance. Our products aren't simply painted at the factory. Multiple coats of color are baked onto the board, creating a vibrant, consistent finish that performs better, lasts longer and looks brighter on your homes than field-applied paint.



- Superior finish adhesion
- Superior color retention
- Superior UV resistance
- Year-round installation









HardiePlank®

Sleek and strong, HardiePlank® lap siding is not just our best-selling product – it's the most popular brand of siding in America.

With a full spectrum of colors and textures, homeowners can enjoy protection from the elements and the versatility to make their dream home a reality. From Victorians to Colonials, HardiePlank lap siding sets the standard in exterior cladding.





BEADED CEDARMILL®

Boothbay Blue

Thickness 5/16 in.

Length 12 ft. planks
Width 8.25 in.

Exposure 7 in.

ColorPlus Pcs./Pallet

Prime Pcs./Pallet

Pcs./Sq. 14.3



SELECT CEDARMILL®*

Thickness 5/16 in.

Woodstock Brown

Length 12 ft. planks Width 5.25 in. 6.25 in. 7.25 in. 8.25 in. 12 in.Exposure 5 in. 6 in. 7 in. 10.75 in. 4 in. ColorPlus 280 252 210 Pcs./Pallet Prime 360 308 252 230 152 Pcs./Pallet Pcs./Sq. 25.0 20.0 16.7 14.3 9.3



SMOOTH*

Countrylane Red

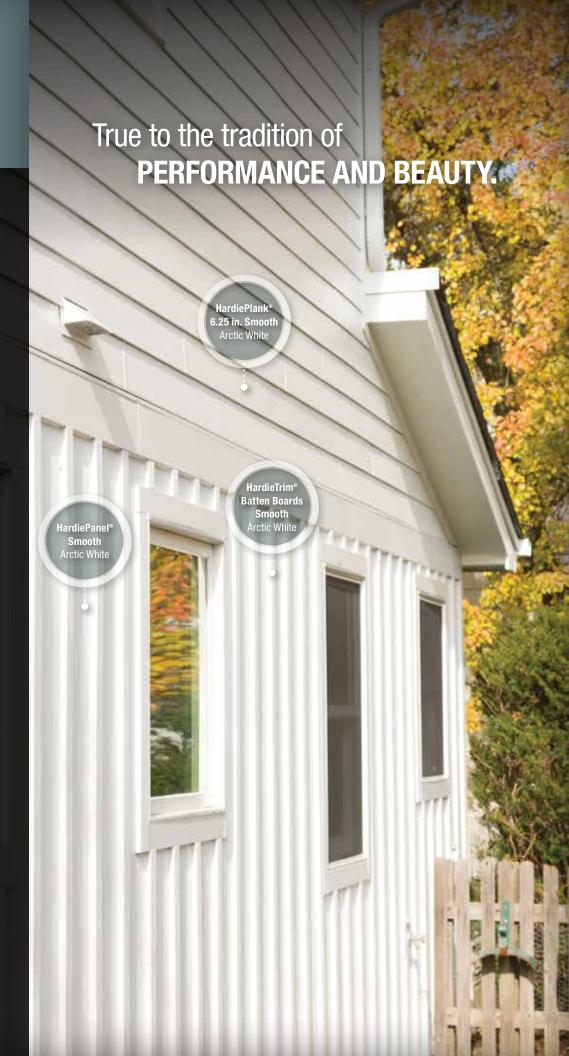
Thickness 5/16 in. 12 ft. planks Length Width 5.25 in. 6.25 in. 7.25 in. 8.25 in. Exposure 5 in. 7 in. 6 in. ColorPlus 280 252 210 Pcs./Pallet Prime 360 308 252 230 Pcs./Pallet Pcs./Sq. 25.0 20.0 16.7 14.3

^{*5.25} in. and 12 in. only available primed.

HardiePanel®

HardiePanel® vertical siding delivers style and substance. When combined with HardieTrim® boards, it achieves the rustic board-and-batten look that defines cottage charm. The covered seams contribute to a well-insulated home.

Its crisp, clean lines make HardiePanel vertical siding a smart choice for strong, contemporary designs.





SELECT CEDARMILL®

Navajo Beige

Thickness 5/16 in.

 Size
 4 ft. x 8 ft.
 4 ft. x 9 ft.*
 4 ft. x 10 ft.

 Pcs./Pallet
 50
 50
 50

 Pcs./Sq.
 3.2
 2.8
 2.5



SMOOTH

Evening Blue

Thickness 5/16 in.

Size 4 ft. x 8 ft. 4 ft. x 9 ft.* 4 ft. x 10 ft.

Pcs./Pallet 50 50 50

Pcs./Sq. 3.2 2.8 2.5



STUCCO

Navajo Beige

Thickness 5/16 in.

 Size
 4 ft. x 8 ft.
 4 ft. x 9 ft.*
 4 ft. x 10 ft.

 Pcs./Pallet
 50
 50
 50

Pcs./Sq. 3.2 2.8 2.5



SIERRA 8

Not available with ColorPlus Technology

Thickness 5/16 in.

 Size
 4 ft. x 8 ft.
 4 ft. x 9 ft.*
 4 ft. x 10 ft.

 Pcs./Pallet
 50
 50
 50

Pcs./Sq. 3.2 2.8 2.5

^{*4} ft. x 9 ft. HardiePanel vertical siding only available primed.

HardieShingle®

Restore the look of a grand Cape Cod or add distinction to a handsome bungalow. HardieShingle® siding embodies the enchanting look of cedar shingles with lower maintenance.

Better than the real thing, HardieShingle siding resists rotting, curling, warping and splitting.





STRAIGHT EDGE PANEL

Iron Gray

Thickness 1/4 in.
Length 48 in.
Height 15.25 in.
Exp. 7 in.
Pcs./Pallet 86
Sq./Pallet 2
Pcs./Sq. 43



STAGGERED EDGE PANEL

Sandstone Beige

Thickness 1/4 in.
Length 48 in.
Height 15.25 in.
Exp. 6 in.
Pcs./Pallet 100
Sq./Pallet 2
Pcs./Sq. 50



INDIVIDUAL SHINGLES

Monterey Taupe

Thickness 1/4 in.
Length 4.2 in.
Height 15.25 in.
Exp. 7 in.
Pcs./Pallet 630
Sq./Pallet 2
Pcs./Sq. 315

HardieTrim®

Form meets function at every angle with HardieTrim® boards. With an authentic look, HardieTrim boards provide design flexibility for columns, friezes, doors, windows and other accent areas.

Better than wood, it will complement your long-lasting, lower maintenance James Hardie siding – adding punctuation to your design statement.



HARDIETRIM® BOARDS



4/4 RUSTIC GRAIN®

Arctic White

Thickness .75 in.

Length 12 ft. boards

 Width
 3.5 in.
 5.5 in.
 7.25 in.
 9.25 in.
 11.25 in.

 Pcs./Pallet
 322
 184
 138
 115
 92

5/4 RUSTIC GRAIN®

Arctic White

Thickness 1 in.

Length 12 ft. boards

 Width
 3.5 in.
 5.5 in.
 7.25 in.
 9.25 in.
 11.25 in.

 Pcs./Pallet
 238
 136
 102
 85
 68

CROWN MOULDINGArctic White

Thickness .75 in.

Length 12 ft. boards
Width 3.25 in. 5.25 in.

Pcs./Pallet 50 48

HARDIETRIM® BATTEN BOARDS



RUSTIC GRAIN®

Arctic White

Thickness .75 in.

Length 12 ft. boards

Width 2.5 in.

Pcs./Pallet 437



Arctic White

Thickness .75 in.

Length 12 ft. boards Width 2.5 in.

Pcs./Pallet 437

HardieSoffit®

A home is only as strong as its weakest point. HardieSoffit® panels reinforce your work by protecting the vulnerable gap between eaves and exterior walls.

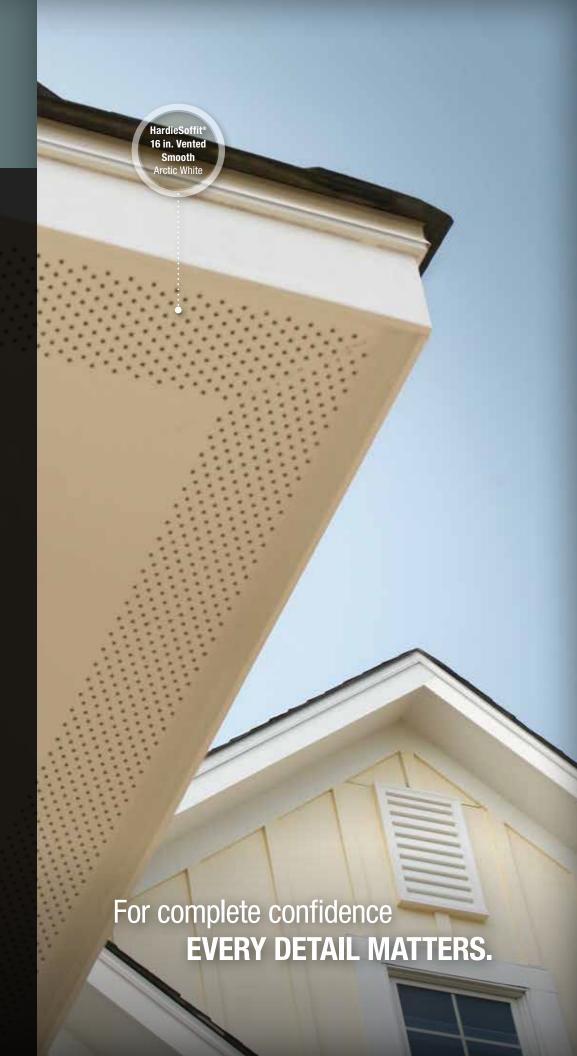
Available in vented, non-vented and a range of pre-cut sizes, these panels complete your design and help protect it from moisture and pests.

VENTILATION BENEFITS

Using vented soffit improves ventilation in the attic space and reduces the chance of water vapor condensation that can lead to issues such as mold and mildew growth, stained ceilings and damage to the framing of the house.

In warm climates, HardieSoffit panels allow hot, humid air to escape, which not only helps prevent condensation in the attic, but can also help reduce air conditioning costs.

In cool climates, HardieSoffit panels help prevent condensation from forming on the interior side of the roof sheathing and reduce the chances of roof-damaging ice dams.





VENTED CEDARMILL®

Cobble Stone

Thickness 1/4 in.

Length 12 ft. 12 ft. 8 ft. Width 12 in. 16 in. 24 in.

ColorPlus Pcs./Pallet 216 156 108

Prime

200 150 100 Pcs./Pallet



NON-VENTED CEDARMILL®

Cobble Stone

Thickness 1/4 in.

Length 12 ft.

Width 12 in.

ColorPlus 216

Pcs./Pallet

Prime

200 Pcs./Pallet



COOL TONES Evening Blue Boothbay Blue

COMPLEMENTARY Heathered Moss Arctic White Sage



Color Inspiration

Use deeper body colors for a warm, welcoming feeling. Make homes appear larger with soft contrasts between siding and trim. The right color combinations leave lasting impressions. Our color specialists designed the rich ColorPlus finish collection to help you express what's special about every home you build.

Express the true nature of a home's character with ColorPlus® Technology

PLANK, PANEL, BATTEN AND SHINGLE COLORS



Color Selection

TRIM AND SOFFIT COLORS



Explore our color palettes and differentiate your homes with stunning curb appeal. These distinctive tones are drawn from natural environments, complementing your design with the look of America's idyllic neighborhoods.



Selecting a color? Request a product sample at **jameshardiepros.com/samples**

Colors shown are as accurate as printing methods will permit. Please see actual product sample for true color.



Finishing Touches

Accessories

COLORPLUS® TECHNOLOGY TOUCH-UP KITS

Specially formulated to match ColorPlus Technology finishes, our Touch-up Kits offer resistance to aging, color change and chalking. Included in the kits, Touch-up Pens conceal nailheads and very small nicks and scratches.



FLAT TABS

Reduce nail holes and improve the aesthetic of trim applications around windows, doors and band boards.

CORNER TABS

Use corner tabs to reduce the appearance of nail holes that would detract from the finished look of corner trim installations.











See the James Hardie Difference



James Hardie invented fiber cement.

Over 8 million homes* later, we continue to set the standard in premium, high-performance exterior cladding. Our products deliver uncompromising durability and finish quality for a beautiful, lower maintenance exterior.

Our unrivaled investment in R&D and constant innovations in product design, manufacturing and distribution allow us to remain steps ahead of the competition. With the support of our employees, partners and exceptional warranties, we're committed to protecting your customers' homes while helping your business grow.

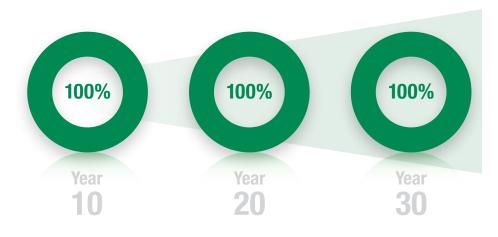
*Estimate based on total James Hardie siding sales through 2016 and average housing unit size.

Warranty

Protect your homes with North America's #1 brand of siding backed by exceptional warranties. Unlike other brands, James Hardie doesn't prorate our siding and trim warranty coverage. We stand behind our siding 100% for 30 years and trim for 15 years.

ColorPlus Technology finishes come with a 15-year limited warranty.

James Hardie Non-Prorated Siding Substrate Warranty Coverage



Endorsements – a reputation built on trust

For decades, our fiber cement products have been used to create better places to live. Each new home stands as a testament to our uncompromising quality. That proven track record has earned the loyalty of millions of homeowners and the endorsements of trusted authorities across the building industry.**



Featured on the **DIY Network's Blog Cabin** since 2012



Chosen by builders as a **Brand Leader** in **Builder Magazine** since 2009



HardiePlank lap siding is backed by the **Good Housekeeping Seal**

^{*}Endorsements accurate as of 2017.







